Plaintiffs' Exhibit 129

DVAAR: DV360 Profitability

May 9

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Contains sensitive data, DO NOT SHARE.

Privileged and Confidential

Agenda

- Team and process
- Summary of financial goals
- Progress against key initiatives
- Deep dive into Poirot

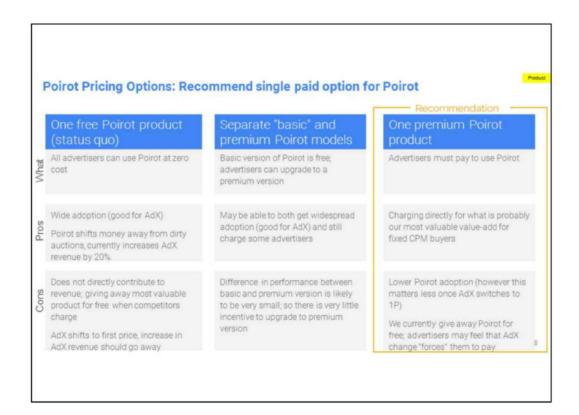
2

Team and process

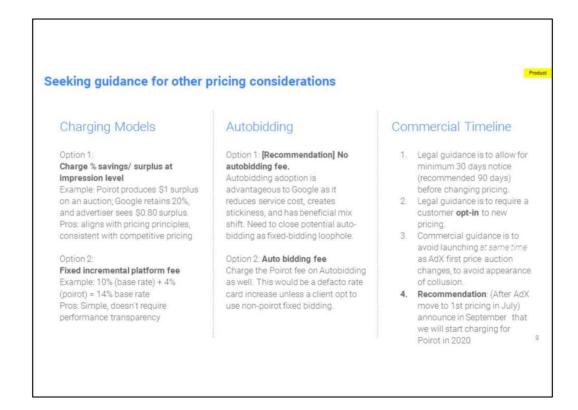
Steady cadence working toward profitability improvements

Forum	Frequency	Objective	Members
Maguire Working Group	Weekly	Weekly sync on ongoing work with PM, Eng, gTech, Business Ops, Sales, Legal and Finance	Business Ops, PM (Alice Yu, Roshan Khan, Brent Besson), Sales, Legal, Finance, Eng (Felix Chang, Carl Burch), gTech
C-Squared	Biweekly	GBX delegated XFN forum addressing principles and items that impact more than a single deal (regional pricing, new feature launch, etc)	GPL, Sales, Finance, Compliance, Legal, PM, Accounting, Pricing
P&L Steering Group	Monthly	Senior level XFN alignment on key initiatives / decisions related to profitability	Sales, Product/Eng, gTech, Finance, Pricing, GPL
DVAAR	Quarterly	Accountability toward goals / key decisions / unblock obstacles	Suresh, Brad, Carlos + P&L Steering

3



https://docs.google.com/spreadsheets/d/1ruPZKssfisNxdXiaJODgqtuvoWjGy0KuZdITvjEU3ME/edit#gid=0



https://docs.google.com/spreadsheets/d/1ruPZKssfisNxdXiaJODgqtuvoWjGy0KuZdlTvjEU3ME/edit#gid=0